



Latin Expo 2017 – Become a Sponsor!

We would like to invite you to participate as sponsor or as an expositor at the Latin Expo 2017, an annual event organized by MELOG (Latin Women Entrepreneurs of Ottawa –Gatineau).

At Latin Expo your company will have a great opportunity to support a worthy cause and at the same time receive valuable exposure. We expect to have over 600 people visiting the Expo where the most of expositors are Latin-American businesswomen. This year is a special one because we will be celebrating the 150th anniversary of Canada.

Sponsorship Benefits:

- Reference in all promotional materials
- Opportunity to include branded gift items in give away and draw gift baskets
- Sponsor recognition signage
- Reserved exhibit table to highlight your business products or services
- Opportunity to contact directly your target market and expand it.

Your involvement will make this year's event a special and successful celebration of Latin American Culture and business.

MELOG, a non-for-profit organization founded in 2012, which mission is supporting and promoting Latin American Women Entrepreneurs in the Ottawa –Gatineau region in their personal and professional development.

We appreciate your consideration and look forward to hearing from you soon. Please email your commitment to expomelog@gmail.com and we will contact you within the next week. Should you have any questions, please feel free to call us at (613) 898-2470 or (819) 592-1126.



Latin Expo 2017

www.melog.ca

expo@melog.ca



Sponsor's levels information

Platinum Sponsorship \$1000

As a Platinum Sponsor you will be recognized as Main Supporter of the Latin Expo 2017 and receive the following benefits:

- Industry exclusivity
- Press release inclusion
- Special recognition (during the event)
- Sponsor booth (during the event)
- Stage time (during the event)
- Banner inclusion: 1 prominent space (during the event)
- Logo included in the program flyer
- Large logo + link on navigation bar sponsor page on www.melog.ca
- Logo + link on official Facebook page
- Logo + link in Latin Expo 2017 video for Facebook (boost)

Gold Sponsorship \$500

As a Gold Sponsor you will enjoy high-level recognition and visibility as a major supporter of the Latin Expo 2017 and receive the following benefits:

- Press release inclusion
- Sponsor booth (during the event)
- Banner inclusion: 1 prominent space (during the event)
- Logo included in the program flyer
- Large logo + link on navigation bar sponsor page on www.melog.ca
- Logo + link on official Facebook page
- Logo + link in Latin Expo 2017 video for Facebook (boost)

Silver Sponsorship \$350

As a Silver Sponsor you will be recognized as a major supporter of the Latin Expo 2017 and receive the following benefits:

- Banner inclusion: 1 prominent space (during the event)
- Logo included in the program flyer
- Large logo + link on navigation bar sponsor page on www.melog.ca
- Logo + link on official Facebook page
- Logo + link in Latin Expo 2017 video for Facebook (boost)

Exhibitor's information

- Table cost: \$160.00
- Hours (expositors): 8 am to 5:30 pm

General information

- Free to visitors
- Place: Horticulture Building
- Address: Lansdowne Park, 1525 Princess Patricia Way, Ottawa, ON K1S 5J3
- Date: Sunday, June 4, 2017
- Event hours: 10:30 am to 4:30 pm
- Art and food area strategically located
- VIP for special guests (Ambassadors and Sponsors)



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